

# SPONSORSHIP OPPORTUNITIES



FRIDAY JUNE 20TH

**SHEILA FEST GOLF TOURNAMENT**

SATURDAY AUGUST 16TH

**SHEILA FEST CHARITY DINNER**

SATURDAY OCT. 25TH



SCAN ME

*Hosted by traditions of Braselton*

EVENT INFO AND TICKETS AT:  
**WWW.SHEILAFEST.ORG**

Presented By:  
**The Sheila Fest  
Foundation a 501c3**



ALL  
PROCEEDS  
TO BENEFIT:  
iServe Ministries  
and other  
Local Charities

# SHEILA FEST GOLF TOURNAMENT

FRIDAY June 20th  
9AM - SHOTGUN START

## TRADITIONS GOLF & COUNTRY CLUB

FORMAT: 2 Person Scramble with 9-Hole Blind Draw  
Men's, Women's, Senior, Super Senior and Co-ed Team Flights

COST: \$125/Player ( LUNCH BUFFET INCLUDED)

## SPONSORSHIP OPPORTUNITIES:

**(SOLD) TITLE SPONSOR: \$10,000 (1 AVAILABLE)**

**BEVERAGE CART SPONSOR: \$1500 (4 AVAILABLE)**

Prominent Signage on Beverage Cart  
1 Medium Individual Sponsor Banner  
Front of Event Signage  
1 Team in Event

**GOLD SPONSOR: \$2000 (3 AVAILABLE)**

1 Medium Individual Sponsor Banner  
Front of Event Signage (One Located at Putting Green and One at Driving Range)  
1 Back Nine Hole Sponsorship  
1 Team in Event

**SILVER SPONSOR: \$1000**

**(4 AVAILABLE)**

1 Front of Event Sign  
1 Hole Sponsorship  
(With Hole Choice - First Come First Serve)  
1 Team in Event

**BRONZE SPONSOR: \$500**

**(6 AVAILABLE)**

1 Front of Event Sign  
1 Hole Sponsorship  
1 Team in Event

**HOLE SPONSOR: \$150 (MULTIPLE AVAILABLE)**

1 Front Nine Hole Sponsorship OR 1 Back Nine Hole Sponsorship

**\*\*ASK ABOUT SHEILA FEST MULTI-EVENT SPONSORSHIP DISCOUNTS\*\***

**CASH DONATIONS WELCOME!**

2025 SHEILA FEST

**For tournament details and golf sponsorships info:CONTACT:**

Jim Strong 404-775-0601

golftournament@sheilafest.org

Jim@ThorpeEnterprises.com

**FOR INFORMATION OR  
REGISTRATION GO TO:**

**WWW.SHEILAFEST.ORG/GOLF**



SCAN ME

# TRADITIONS GOLF & COUNTRY CLUB

FRIDAY June 20TH  
9AM

# 2025 SHEILA FEST GOLF TOURNAMENT

## SPONSORSHIP APPLICATION

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Sponsorship Level Requested: \_\_\_\_\_ Fee: \$ \_\_\_\_\_

**\*\*\*A HIGH RESOLUTION LOGO (PNG, JPEG OR VECTOR FORMAT)  
MUST BE PROVIDED WITH YOUR APPLICATION\*\*\***

### Other Donation Opportunities:

\_\_\_ Donation of Cash \$ \_\_\_\_\_, or Check \$ \_\_\_\_\_ Check No. \_\_\_\_\_

-Silent Auction Items for Charity Dinner

To make a donation please contact Jim Strong at 404-775-0601 or  
Jim@ThorpeEnterprises.com for further details.

### PAYMENT OPTIONS:

Make Checks Payable to:

The Sheila Fest Foundation

2368 Cotton Gin Row, Jefferson, GA 30549.

Pay by credit card: Card #: \_\_\_\_\_ EXP: \_\_\_/\_\_\_

Name on card: \_\_\_\_\_ Zip: \_\_\_\_\_ CVV: \_\_\_\_\_

**APPLICATION DEADLINE June 12th,2025**

**WWW.SHEILAFEST.ORG/GOLF**





# 2025 SHEILA FEST CHARITY DINNER

WHEN: SATURDAY August 16th @ 6PM

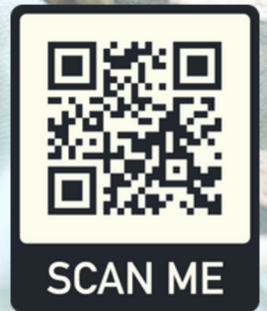
WHERE: TRADITIONS OF BRASELTON  
OWNER'S CLUBHOUSE  
1665 TRADITIONS WAY  
JEFFERSON, GA 30549

COST: \$35 PER PERSON

(SEATING IS LIMITED)

WHAT: DINNER & DRINKS

SILENT AND LIVE AUCTION



**\*\*DONATIONS FOR AUCTION ITEMS ARE  
WELCOMED AND ENCOURAGED\*\***

**\*\*DINNER AND BAR SPONSORSHIPS (4 AVAILABLE) \$1500\*\***

**\*\*MUSIC SPONSORSHIP (1 AVAILABLE) \$1000\*\***

**PURCHASE TICKETS AT:  
[www.SheilaFest.org/Dinner](http://www.SheilaFest.org/Dinner)**

FOR DETAILS ABOUT DONATIONS, SPONSORSHIP OR  
VOLUNTEERING CONTACT:

SHEILA ANDERSON 678-283-8594

CHARITYDINNER@SHEILAFEST.ORG





**BENEFITING:  
ISERVE MINISTRIES AND  
OTHER LOCAL CHARITIES**



**2025**

# Sheila Fest

**OCT. 25TH**

**A TRADITIONS OF BRASELTON MUSIC FESTIVAL PRESENTING:**

**DEPARTURE - TRIBUTE TO JOURNEY**

**DROP TAILGATE | REDNECK BLONDE**

**BROTHERHOOD - A DOOBIE BOTHERS TRIBUTE**

**AND MANY MORE...**

FOR DETAILS AND TO PURCHASE TICKETS VISIT:

**WWW.SHEILAFEST.ORG/FESTIVAL**

## **EVENT DETAILS:**

- Ultimate Kids Area (12-5PM)
- Petting Zoo
- Food Vendors
- Vendors
- Open to the Public
- Bring your popups , Chairs, BYOB

## **LOCATION:**

Owners Clubhouse  
Outdoor Area

## **TIME:**

Gates open 11am  
Music Starts 12PM

**ONLY  
\$30** PRE-ORDER

**OR \$35 AT THE  
DOOR**

**(PER PERSON PRICE)  
KIDS 15 & UNDER**

**FREE**

**OCT 25TH, 2025**

# Sheila Fest Music Festival

## Sponsorship Opportunities

**TITLE SPONSOR: \$10,000 (SOLD)**

**STAGE SPONSOR: \$3,500 (5 AVAILABLE)**

Prominent signage on the stage, as well as, throughout the festival area

Multiple opportunities to promote your business from the stage

Promotion in the Traditions of Braselton Newsletter Event Write-Up and Social Media

Vendor booth in prominent festival location

Logo on *Official Sheila Fest T-Shirts*

4 Entry tickets to the festival

**BAND SPONSOR (10 AVAILABLE): \$1500**

Opportunity to promote your business from the stage and introduce one of the bands

Prominent signage around stage area, as well as, throughout the festival

Promotion in the Traditions of Braselton Newsletter Event Write-Up and Social Media

Vendor booth in prominent festival location

Logo on *Official Sheila Fest T-Shirts*

4 Entry tickets to the Festival

**GOLD SPONSOR (MULTIPLE AVAILABLE) \$1000**

Prominent signage throughout the festival area

Promotion in the Traditions of Braselton Newsletter Event Write-Up and Social Media

Vendor booth in prominent festival location

Logo on *Official Sheila Fest T-Shirts*

4 Entry tickets to the Festival

**SILVER SPONSOR (4 AVAILABLE): \$750**

Prominent signage at Kids Area and Petting Zoo, as well as, throughout the festival area

Promotion in the Traditions of Braselton Newsletter Event Write-Up and Social Media

Vendor booth in prominent festival location

Logo on *Official Sheila Fest T-Shirts*

3 Entry tickets to the Festival

**BRONZE SPONSOR: (MULTIPLE AVAILABLE) \$500**

Prominent signage throughout the festival area

Vendor booth in prominent festival location

Logo on *Official Sheila Fest T-Shirts*

2 Entry tickets to the Festival

**VENDOR BOOTH: \$150**

Vendor booth in festival location

2 Entry tickets to the Festival



**CASH DONATIONS WELCOME!**

**MULTI-EVENT SPONSORSHIP DISCOUNTS AVAILABLE**

# **WWW.SHEILAFEST.ORG**

**CONTACT OUR TEAM FOR MORE INFORMATION:**

SHEILA ANDERSON: 678-283-8594

EMAIL: SHEILAFEST@SHEILAFEST.ORG



# Sheila Fest

## 2025 Sponsor/Vendor Application



### YOUR CONTACT INFORMATION

Company Name

Primary Contact Name

Cell Phone Number

Email

Mailing Address:

### YOUR SPONSORSHIP LEVEL

Which Sponsorship Level did you want to choose?

Title Sponsor (\$10,000)

SOLD!

Stage Sponsor (\$3500)

Band Sponsor (\$1500)

Gold Sponsor (\$1000)

Silver Sponsor (\$750)

Bronze Sponsor (\$500)

Vendor Booth Only (\$150)

Cash Donation: \$\_\_\_\_\_

Please list the products, service or activities you plan to provide at the event:

**\*\*PLEASE EMAIL HIGH RESOLUTION (PNG, JPEG, VECTOR FORMAT) LOGO TO :  
sheilafest1@gmail.com**

-Make Checks Payable to **Sheila Fest Foundation**

-Mailing address: 2368 Cotton Gin Row, Jefferson, GA 30549

Or pay by credit card online at: <https://www.sheilafest.org>

**Deadline to Apply is October 15th, 2025**

# Sheila Fest

## 2025 Vendor Rules

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- **Application and Payment due no later than October 15, 2025. No space will be reserved or assigned without receipt of Application or Payment.**
- **Applications will be reviewed in order to ensure a variety of vendors. Applications are first come first served. Multiple booth can be purchased if more space is needed.**
- **TABLE/BOOTH SPACE:** We will designate an area for your **10x10** booth space. Vendors must provide their own tents, table, chairs, table cover, banners, etc. Booth space must be professional and clean. Electricity will NOT be available. Multiple booths can be purchased if more space is needed.
- **BOOTH SET-UP:** Booth set up can begin at 8am the morning of the festival...not before and all booths must be set up no later than 10:30am. Gates open at 11:00am. If you need to bring a vehicle inside the gates to unload items for your booth, please reach out to make arrangements before the morning of the event. We will not be able to accommodate unplanned vehicles during check-in.
- **BOOTH BREAKDOWN:** Booth breakdown will be allowed at sunset, but not before! Vendors must be completely moved out by 11:00pm. All vendors must clean, break down boxes, remove trash and any of their personal items before leaving.
- **Email your company logo (High resolution format) to: sheilafest1@gmail.com. NO LATER THAN OCTOBER 15TH** in order to be included in marketing materials.
- **Promotional and marketing materials will be emailed to each vendor, and each vendor is encouraged to distribute flyers, share social media posts, and spread the word about the event. The more attendees we have, the better it will be for everyone!**

**I/we agree to abide by the terms and conditions of the Vendor Rules attached to this application.**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_

**APPLICATION DEADLINE: OCTOBER 15, 2025**





## THE STORY BEHIND THE SHEILA FEST FOUNDATION

"HEY THERE, MY NAME IS SHEILA ANDERSON. I AM THE SHEILA OF SHEILA FEST AND I WOULD LOVE TO SHARE OUR INSPIRING STORY WITH YOU!

BACK IN 2015 I SUFFERED A MAJOR HEART ATTACK THAT NEARLY TOOK MY LIFE. IN FACT, I ACTUALLY CODED FOR ALMOST 20 MINUTES ON THE OPERATING TABLE! FOLLOWING THIS NEAR-DEATH EXPERIENCE, I HAD A VISION TO HOST A NEIGHBORHOOD MUSIC FESTIVAL TO CELEBRATE LIFE, MUSIC AND COMMUNITY. I HAVE BEEN

A MUSIC LOVER MY WHOLE LIFE. SOME WOULD SAY IT'S JUST IN MY SOUL. SO, WE HOSTED OUR FIRST SHEILA FEST EVENT BACK IN 2016 WITH A GROUP OF CLOSE NEIGHBORS AND A FEW AMAZING LOCAL BANDS. TO MAKE AN IMPACT, WE ENDED UP PUTTING TOGETHER \$1,000 TO DONATE TO A LOCAL CHARITY. AT THE TIME, WE DIDN'T HAVE VENDORS, FOOD TRUCKS OR EVEN A SINGLE SPONSOR. JUST A BUNCH OF FOLKS WITH GRILLS AND CAMPING CHAIRS, DANCING THE NIGHT AWAY TO LIVE MUSIC.

FROM THERE, AS SHEILA FEST GREW BIGGER AND BIGGER EACH YEAR, SO DID OUR IMPACT. IN 2019, WE ADDED A GOLF TOURNAMENT AND A CHARITY DINNER, AND WERE ABLE TO ADD A HUGE COMMERCIAL STAGE, A TON OF KILLER BANDS, VENDORS, FOOD TRUCKS, KIDS PLAY AREA, AND SO MANY INCREDIBLY GENEROUS SPONSORS THAT MAKE IT ALL POSSIBLE. FROM A FEW FRIENDS RAISING A THOUSAND DOLLARS, TO NINE YEARS LATER RAISING \$70,000 TO DONATE TO LOCAL CHARITIES, WE GOT TO CELEBRATE LIFE, MUSIC AND COMMUNITY WITH OVER 1,000 PEOPLE IN 2024! MAN, WHAT A JOURNEY IT HAS BEEN! WE ARE SO HUMBLER AND GRATEFUL FOR EVERYONE WHO HAS SUPPORTED THIS VISION OVER THE YEARS.

PRIOR TO 2023, SHEILA FEST WAS ESSENTIALLY A TRADITIONS OF BRASELTON NEIGHBORHOOD EVENT. AS OUR REACH HAS INCREASED, WE REALIZED THAT WE NEEDED TO OPEN THE DOORS IN ORDER TO REACH MORE PEOPLE, TO HAVE AN EVEN BIGGER IMPACT, AND TO TAKE THE BURDEN OFF THE NEIGHBORHOOD HOA MEMBERS. WE ARE EXCITED TO ANNOUNCE THAT WE HAVE FORMED THE SHEILA FEST FOUNDATION, A 501(C)(3) NON-PROFIT WITH A HUGE MISSION! THANK YOU AGAIN FOR ALL OF OUR FRIENDS, FAMILY AND COMMUNITY THAT HAVE WORKED SO HARD TO MAKE THIS POSSIBLE.

LEARN MORE AT [WWW.SHEILAFEST.ORG](http://WWW.SHEILAFEST.ORG)